FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00054514-A **Type of Permit:** FILMING **Release Date:** 07/24/2012

Production Company DEMAND MEDIA

Insured Company Name DEMAND MEDIA

Contact Phone No. 1 310-917-6470
Contact Phone No. 2
Fax
Address 1333 SECOND STREET, STE 100
LOS ANGELES, California 90049

Production Title TONE IT UP COOKING - WAFFLES

Type of Production TV Webisode/Mobisode/Podcast

Producer Gwyn Frank

Director Derrick Speight

1st AD Gwyn Frank

Production Manager Gwyn Frank

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Gwyn Frank
Primary Phone Mobile - 310-384-9182
Secondary Phone Office - 310-917-6700

Location Assistant Gwyn Frank
Primary Phone Mobile - 310-384-9182
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number F00054514-A
Production Company DEMAND MEDIA
Insured Company DEMAND MEDIA
Production Title TONE IT UP COOKING - WAFFLES

Location Manager Gwyn Frank
Primary Phone Mobile - 310-384-9182
Secondary Phone Office - 310-917-6700

Location Address 6250 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Hotel

Location Description W HOTEL

Film Dates 7/24/2012 - 7/24/2012 08:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Camera cars	2
Cast/Crew vehicles	18
Vans	1

Personnel on Location

Type	Quantity
Cast	7
Crew	20
LA City UFSO assigned	29586

Filming Activities Camera in car; Camera on sticks; Driving shots with the flow of traffic; Handheld equipment; Interior and exterior dialogue; Capuchin monkey; Drive ups & away, drive-by with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Coordinator Note Receipt number for animal permit # R12-223515

Coordinator Note FILMING IN EWOW SUITE, POOL, ROOF, SIDEWALK/STREET

Coordinator Note Rider A cancels 7/25 film date and UFSO hire; extends end time on 7/24 from 1500 hrs to 2200 hrs (7 hours of UFSO fees already collected on original permit)

Coordinator Note UFSO required 7/24 0800-2200 hrs only (UFSO hours on 7/24 and 7/25 cancellation verified by J Davis 7/24)

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Location 2 of 2

Permit Number	F00054514-A	**Location Manager**	Gwyn Frank
Production Company	DEMAND MEDIA	Primary Phone	Mobile - 310-384-9182
Insured Company	DEMAND MEDIA	Secondary Phone	Office - 310-917-6700
Production Title	TONE IT UP COOKING - WAFFLES		

Location Address Hollywood Blvd., Argyle Ave., Selma Ave., Vine St, inclusive, Los Angeles, CA, 90028

Location Type Driving grid

Film Dates
7/24/2012 - 7/24/2012 08:00 - 00:00 1 day
7/25/2012 - 7/25/2012 00:00 - 15:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Camera cars	2

Personnel on Location

Type	Quantity
Cast	5
Crew	4

Filming Activities Camera in car; Camera on sticks; Driving shots with the flow of traffic; Emergency vehicles with flashing lights; Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Drive ups & away with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Coordinator Note
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No blocking of exits/entrances/driveways
No cabling or light setups
May not compromise fire/emergency protection systems without presence of UFSO
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Coordinator Note Rider A revises film times for 7/24 and 7/25

Coordinator Note No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs on weekdays

Parking

Base Camp Location Type : Other Location	6250 Hollywood Blvd, Los Angeles, CA, 90028	**Crew Parking** Location Type : Other Location	6250 Hollywood Blvd, Los Angeles, CA, 90028

NOT A PERMIT